

# PLASTIC POLLUTION

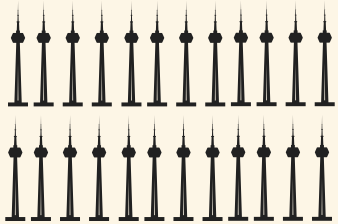
Canadians discard

3

MILLION TONNES  
OF PLASTIC

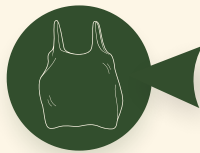
EVERY. SINGLE. YEAR.

This is equivalent to the weight of...



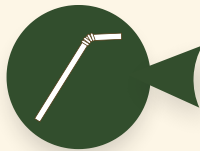
CN  
TOWERS

## PLASTIC AFFECTS MARINE LIFE TOO



### Mesoplastics (5-10mm in size)

If plastics end up in waterways rather than the landfill they can break into tiny pieces (mesoplastics). This is when marine life and sea birds can mistake the plastic for food. This can lead to issues like suffocation, starvation, and toxic contamination.



### Microplastics (smaller than 5mm)

Due to microplastics' durable, lightweight, and buoyancy features, they are easily mistaken as food from all walks of ocean life, from zooplankton to salmon.

## ! PLASTIC = GHG EMISSIONS

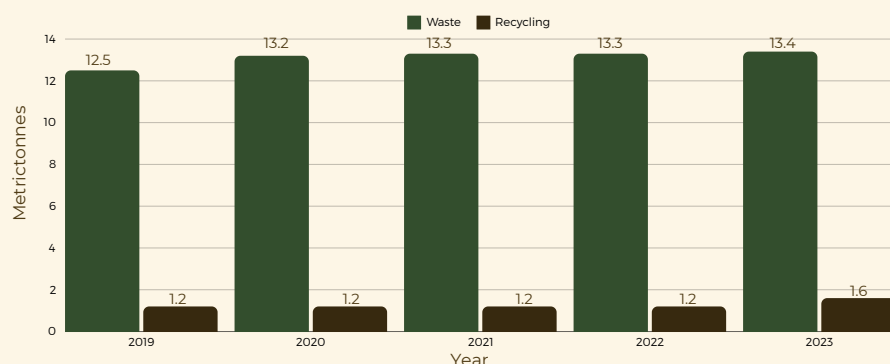


IN 2019 PLASTIC MADE

1.8

BILLION TONNES  
OF GHGs

## WASTE VS. RECYCLED MATERIALS IN N.B.



## DID YOU KNOW?

A study found that on average **people could be ingesting 5 grams of plastic every week...**



**...this is equivalent to the weight of a credit card**